



Outdoor Fixed PPC Terminal

All-Weather Gaming Platform



To extend and support bingo play beyond the main hall and into outdoor areas, a fixed outdoor bingo terminal was designed to deliver reliable, uninterrupted gameplay in challenging environments. Combining a ruggedized enclosure, environmental protection, and a familiar player interface, the solution supports consistent performance, secure operation, and extended engagement across year-round outdoor venue spaces.

Customers expect a consistent bingo experience throughout the venue, including outdoor areas. These spaces are designed for comfort and socializing, with heating, seating, and food service enabling customers to stay longer without disrupting play, placing increased demands on venues to support extended use.



The Challenge

In many venues, customers who choose to spend time in outdoor areas are unable to continue playing bingo in the same way as they would indoors. Existing options are limited to paper bingo cards or portable tablets, both of which introduce inconvenience and break continuity of play. Players must move away from their preferred seating or manage temporary devices, reducing engagement.

The customer required a fixed solution that allows uninterrupted bingo play outdoors while maintaining the same experience as an indoor terminal. The system needed to be permanently installed, easy for customers to use, and secure in a public-facing environment. Environmental protection is critical, with resistance to moisture, humidity, and temperature variation essential to ensure consistent, year-round operation.



The Solution

The proposed solution is a fixed outdoor bingo terminal designed specifically for outdoor environments. The terminal incorporates a ruggedized enclosure with IP65 protection, safeguarding internal components from water ingress and environmental exposure. This enables reliable operation across changing weather conditions while supporting year-round use.

The unit features a secure, lockable design aligned with indoor terminal conventions, ensuring consistent access control and straightforward servicing. Permanent installation removes the need for temporary devices and allows players to remain in their chosen outdoor area without interruption.

From a player perspective, the interface seamlessly mirrors the indoor bingo experience, ensuring immediate familiarity and ease of use. The terminal is designed to integrate naturally into outdoor areas alongside seating, raised tables, and other gaming equipment, positioning the outdoor space as a true extension of the main bingo floor.



The Outcome

By introducing fixed outdoor bingo terminals, the customer has the opportunity to extend bingo play beyond the main hall and maximize the use of existing outdoor areas. Players can remain engaged in games for longer periods while enjoying the comfort and sociable atmosphere of the outdoor environment. This removes a common barrier to participation and supports increased dwell time.

From an operational perspective, a fixed solution reduces reliance on temporary devices and minimizes disruption caused by customers moving between spaces. The ruggedized design supports reliable performance with minimal maintenance, providing confidence in long-term deployment.

The outdoor area has become an integrated part of the overall venue experience rather than a separate zone, helping customers deliver a consistent offering across the club and an optimized player experience. This approach aligns with modern venue design trends and demonstrates how outdoor spaces can be leveraged to enhance engagement without compromising security or usability.



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EMEA and Group Headquarters
+44 (0) 1489 866 066
sales-emea@captec-group.com

UK Subsystems
+44 (0) 1252 512 919
sales-cse@captec-group.com

Canada Headquarters
+1 (519) 650 4000
sales-canada@captec-group.com

USA Headquarters
+1 (519) 650 4000
sales-usa@captec-group.com